

**EAST Search History**

| Ref # | Hits | Search Query  | DBs  | Default Operator | Plurals | Time Stamp       |
|-------|------|---|--|------------------|---------|------------------|
| S1    | 87   | advertising system and electronic communication                   | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | ADJ              | ON      | 2008/03/02 12:23 |
| S2    | 2    | nagano and S1   | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | ADJ              | ON      | 2008/03/02 12:23 |
| S3    | 1    | advertising (rate or cost) and match\$6 (content and advertising) | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | ADJ              | ON      | 2008/03/02 18:30 |
| S4    | 10   | match\$6 (content and advertising)                                | US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB | ADJ              | ON      | 2008/03/02 18:31 |

3/2/2008 10:59:58 PM

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